

# AUDIENCE RESPONSE SYSTEM OVERVIEW

The Audience Response System is a powerful communications tool for receiving immediate feedback during meetings and events. It can be used to obtain data that is crucial to your company's future, facilitate group discussions, or simply to add an element of fun and excitement to sharing and comparing information.

## KEY FEATURES:

- Assess participant retention
- Gather valuable data anonymously, demographically, or by participant
- Impromptu questions during a session
- Re-poll questions
- Allows for team competition and competitive scoring situations
- Detailed reporting

## AUDIENCE RESPONSE SYSTEM CAPABILITIES:

**Fluid Presentation Integration** - The Audience Response System is designed to integrate into your presentation theme. Charts can be customized to use your existing template theme colors.

**Demographic Comparison** - Visually display the results of a question based on certain demographic information obtained from the audience. Ex. Audience is asked to select their region: 1. South, 2. North, etc. The demographic comparison slide would show results of the regions side by side.

**Multiple Response** - Participants may select more than one response choice. The chart contains one column for each response choice and a data label that displays the number or percentage of participants who selected each choice.

**Custom Question** - Questions can be inserted during the presentation on the fly without having to exit from the presentation. This is done live on the screen.

**Team Assignment** - When engaging the audience in a friendly competition you may choose to have the audience select which team they would like to be on.

**Participant Leader Board** - After each question or a group of questions a participant leader board can be displayed to show the top individual participants ranked by their total points.

**Team Leader Board** - Display the top teams ranked by their total points.

**Fastest Responders** - Display the individual participants who responded correctly and the fastest to the most recent question.

**Detailed Reporting** - At the end of each session a detailed report will be generated through Excel. A final PowerPoint deck with generated polling results will be saved as well.

**Participant Monitoring** - A participant list can be setup in advance of a meeting to link a participant to a keypad. This is a great feature to track attendance for credited meetings.

**Game Shows** - Add an element of excitement to your meeting through a game show. All audience participants can participate! Popular game shows include Jeopardy, Deal or No Deal, and Who Wants to be a Millionaire.

\* Please allow adequate time for programming of ARS slides.



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